

Style Guide

Fall & Winter 26



*A new season
unfolds...*





*Inspiration
starts here*

A new season full of stories

Get ready for our Fall/Winter '26 Style Guide, filled with layered textures, warm tones and feel-good interiors made for cosy days and festive moments.

This season is all about warmth, character and creating spaces that feel inviting from the very first glance. Throughout this Style Guide, seven unique themes each bring their own atmosphere, inspiration and seasonal story to life.

We begin with *Dark Roast*, where deep browns, soft lighting and boutique hotel influences create a warm and refined atmosphere. *Among the Trees* follows with calming woodland tones, natural materials and interiors inspired by nature and outdoor living. In *Retro Après-Ski*, nostalgic chalet charm meets bold retro colours, playful shapes and cosy winter styling.

As the holidays begin, *Santa's Village* brings cheerful Christmas nostalgia to life through classic festive details, playful decorations and cosy scenes that feel straight out of a charming winter story. *The Crowned Christmas* adds a softer and more elegant take on the season, blending delicate pink tones, shimmering accents and modern festive glamour. Finally, *Moss & Magic* invites you into a whimsical woodland world filled with hidden treasures, forest creatures and enchanting autumn details.

We close the season with *DK Designs*: our own creative collection of colourful candles, tiles, gift bags and bold packaging designs: all designed in-house with a recognizable DK twist.

Get inspired, turn the page and step into the world of our Fall/Winter '26 collection!



Fall & Winter



06

Dark Roast

Rich browns, soft lighting and warm textures create a calm, elegant atmosphere inspired by boutique hotels and cosy evenings indoors.

20

Among the Trees

Deep greens, natural materials and organic details come together in interiors inspired by woodland living and calm outdoor surroundings.

30

Retro Après-Ski

Retro colours, cosy chalet vibes and nostalgic winter charm mixed with bold tones and playful statement details.

46

Santa's Village

A cheerful world of nostalgic Christmas details, playful decorations and classic holiday colours full of festive charm.

54

The Crowned Christmas

Soft pink tones, shimmering gold accents and elegant shapes bring a refined and modern festive atmosphere.

64

Moss & Magic

A whimsical woodland world filled with forest creatures, hidden treasures and enchanting autumn-inspired details.

72

DK Designs

Our in-house collection of candles, tiles, gift bags and bold packaging designs with a recognizable DK twist

Dark Roast



Dark Roast invites you into a world of rich tones, soft lighting and layered textures. Deep browns take centre stage this season, bringing warmth, depth and a sense of quiet luxury to the interior. Inspired by boutique hotels and intimate evenings indoors, this theme blends cosy comfort with a refined, modern feel. Bold, elegant and effortlessly inviting: *Dark Roast* is all about slowing down and surrounding yourself with warmth.







*Nara
bar stools*

THE ART OF COSY

*Twinkle
& Joyful*





Mix, match & layer

In this theme, mixing materials is key. The warm wood tones of the **Woody** series pair effortlessly with the soft shapes of the **Taylor** glassware, the textures of the **Cruz** lanterns and the velvet details of the **X-Mas Flock** collection. Combined with cosy poufs and warm lighting, every corner feels rich, balanced and inviting.









Kaya



Rich
& warm



Florence



A warm



Winter glow



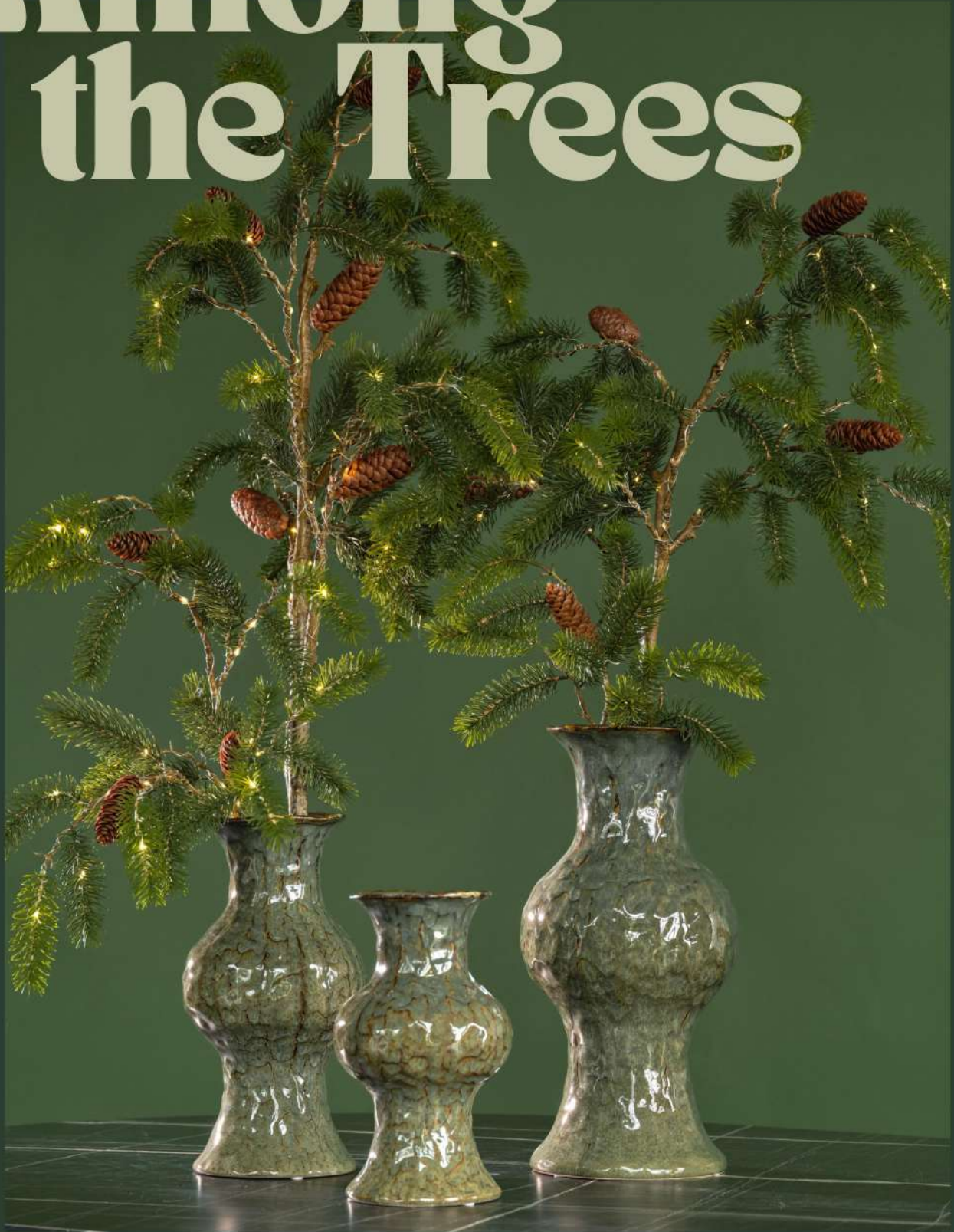


MADE FOR COSY DAYS

This season, softness takes centre stage with the cosy textures of our *Montana* cushions and plaids. Combined with the oversized velvet *Loulou* bows and playful *Gnome* collection, these seasonal details bring comfort and a sense of warmth to the season.



Among the Trees



Step into a world where nature and interior come together effortlessly. *Among the Trees* is inspired by modern treehouse living: warm, sheltered and surrounded by organic beauty. Deep green tones, natural textures and woodland-inspired details create a cosy atmosphere that feels calm, intimate and timeless.





Woodland stories

Inspired by life in the woods, this collection combines the rustic textures of the **Concrete Golden** series with playful figures like our **Lesly** gnomes and natural materials. From candleholders to charming owls and cosy woodland details, every piece adds warmth and forest-inspired charm.



Shades of Evergreen









NATURE IN WARM TONES

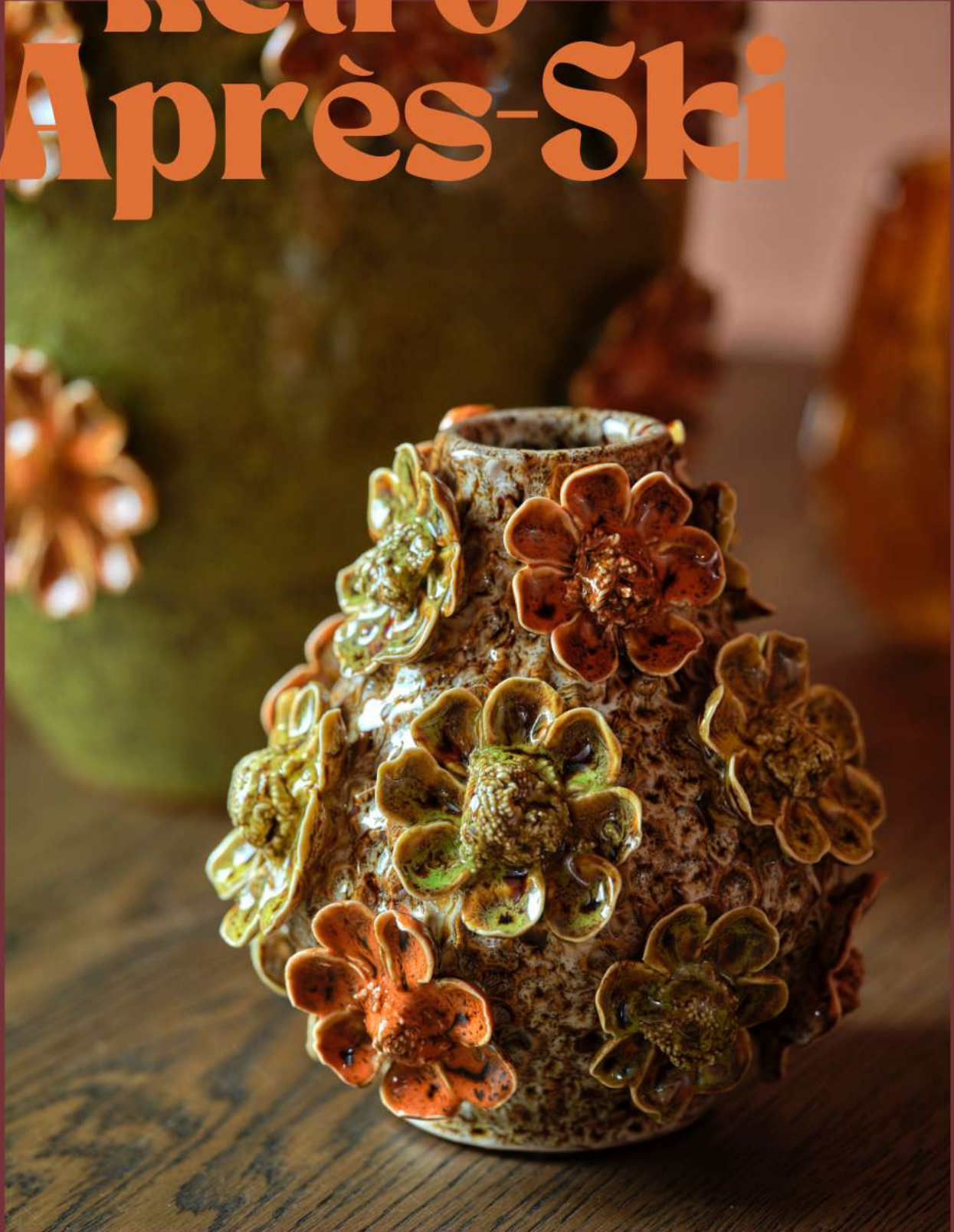
Inspired by the colours and textures of nature, this collection combines the warm rust finishes of the *Rusty* and *Kaya* series with the soft glow of the *Jazz* tealight holders. Earthy tones, organic shapes and flickering candlelight create a look that feels both rustic and refined.







Retro Après-Ski



Retro Après-Ski brings cosy chalet vibes together with a bold 70s twist. Think rich reds, warm mustard tones, glossy ceramics, playful florals and candlelight everywhere. Inspired by vintage ski lodges and long winter evenings by the fire, this theme mixes nostalgic charm with statement shapes, retro patterns and expressive colour. Warm, playful and just a little bit dramatic, exactly how winter should feel.







Say hi to cozy vibes

A mix of sculptural **Merlin** ceramics, glossy finishes and frosted greens gives this collection its soft 70s-inspired feel. Warm, shiny and playful with just the right touch of winter magic.





FOREST GLOW & COSY CORNERS



Lauren



Nancy





Twinkle & glow

The glass **Marly** vases, **Touch** rotating LED angels and **Jazz** candleholders bring warm lighting and rich colours together in a playful mix full of retro glamour and cosy evening vibes.



Rotating
angel
↙

The soft side of Retro



*Soft
Living*



GENTLE SHAPES & GENTLE TONES







Hanging around the tree

Velvet *Joyful* baubles and tiny winter characters from the *Loulou* collection, mixed with frosted branches and soft textures, create a warm and nostalgic look full of cosy winter charm.





↑
*Sora
chair*



Tuna
↓

Retro Glow-up



↖
Twinkle





Santa's Village



This season, we're paying a visit to *Santa's Village*, a cheerful little world filled with glossy trees, playful Santas and nostalgic holiday treasures around every corner. Rich greens, candy-red accents and twinkling details bring a fun retro energy, while vintage-inspired shapes and festive scenes add warmth, charm and a touch of Christmas magic.









A nostalgic Christmas tale

Classic Christmas icons take centre stage in this joyful collection filled with cheerful **Lesly** Santas and reindeer figures, the nostalgic **Kaya** train and matching pots. Combined with glossy decorations and festive details, the look feels full of holiday charm.



Wrapped in Holiday Cheer





The Crowned Christmas



This Christmas feels like a celebration inside a modern palace: elegant, layered and softly luxurious. Inspired by royal interiors with a feminine twist, *The Crowned Christmas* blends sculptural shapes, shimmering gold accents and delicate pink tones into a look that feels both grand and inviting. Classic holiday styling is reimagined with softness, warmth and a sense of timeless elegance.



Winter



Chic

A soft touch of Christmas

Soft pink tones, sculptural **Florence** vases, **Porto** trees and sparkling **Ruby** tealights give this styling a calm and elegant winter feel. Finished with delicate **Twinkle** ornaments for a subtle festive glow.







GOLDEN GRANDEUR

Golden statement pieces take the spotlight here, mixed with glowing *Ruby* tealights, elegant *Kaya* candleholders and festive silk florals. Sculptural silhouettes from the *Quinty* & *Evory* vase series and the playful *Mika* tree vase add layered textures and shimmering details for a warm holiday look.





Pink Christmas Charm



Graceful Holidays



Golden moments



Moss & Magic



Somewhere between towering trees, glowing mushroom houses and hidden forest creatures, a magical world slowly comes to life. *Moss & Magic* brings together natural textures, earthy tones and whimsical details in a setting that feels warm, mysterious and quietly enchanting, filled with little treasures waiting to be discovered.







FOREST FULL OF WONDER

Hidden between the moss and pinecones, the whimsical **Wonderland** collection slowly comes to life. Mushroom houses, playful forest figures and woodland details make every corner feel like a small discovery.



Into
the



Woodland



Dark & Mossy



Moonlight magic



*Spooky
season*



DK Designs



DK Designs: our creative playground, filled with original quotes, colourful prints and eye-catching packaging designed entirely in-house. From candles and gift boxes to playful tiles, plates and gift bags, every design adds a bold, cheerful touch with a recognizable DK twist woven throughout the collection.







*Designed
with joy*

SJIEK-DE-FRIEMEL

all I want
christmas
is food

the best gift is
time together

DEAR SANTA,
LEAVE THE
WINE
TAKE
THE KIDS

LET'S
GET
COZY

HO-HO-HOLY MOLY

CHRISTMAS CALORIES
DON'T COUNT



An **OLIEBOL**
a day keeps
the doctor
AWAY

happy
holidays



You, me
mistletoe
now.

be good or i will tell
santa

BAKED W
AND HOLID

Shake up the
happiness, it's
Christmas time

The
Holiday
Club

You give me a
Sugar rush

Jin
all
the



Little gifts, big smiles

A good gift deserves great packaging. These colourful gift bags combine cheerful quotes, bold graphics and playful details that instantly brighten up birthdays, holidays and everything in between.



LOVE
you more

scented candle

Jingle
all the way

scented candle

**YOU MELT
MY HEART**

scented candle

Let it burn bright



Festive
favourites





Tiles & notes

Meet our collection of colourful tiles: small designs with big personality. From funny one-liners to festive wishes and feel-good quotes, each tile is made to brighten up a shelf, desk, wall or little corner in the house. Combined with the matching tile cards, they're ready to gift for any moment.



*Joy in
everyday*



Living

From our family to your business

With roots in the Dutch flower trade and more than 40 years of family craftsmanship, Daan Kromhout has grown from a small local supplier into a global partner in decoration and design. What began in 1982 with a passion for beautiful products has evolved into a dynamic company offering trend-driven collections for florists, garden centers, hospitality spaces and retailers worldwide.

Now in our third generation, Daan Kromhout combines decades of experience with a forward-looking mindset. From our 11,000 m² headquarters and inspiring 1,500 m² theme-driven showroom in Rijssenhou, we create commercial concepts designed to inspire and perform. Here, visitors can explore our latest collections, discover complete seasonal themes and experience over 10,000 items presented in real-life settings.

Our team is dedicated to sourcing the latest styles, creating bold seasonal themes and developing collections that inspire customers and deliver results. When our products perform, your business grows, and that commercial focus has been in our family DNA from the start.

At Daan Kromhout, you're not just buying products. You're partnering with a family-driven company that understands your market, understands consumers and knows what works, today and tomorrow.

A visit to our showroom is where the Daan Kromhout experience truly comes to life. Just minutes from Amsterdam Airport Schiphol, it offers the perfect opportunity to explore new collections, discover fresh ideas and experience how our themes translate into inspiring retail concepts. Our team is ready to guide you through the collections, answer your questions and help you find the products that best fit your business.

We warmly invite you to step into our world, explore our themes and experience what we create.

Together, let's bring Joy in Everyday Living.



**10,000+ items
in stock**



Fast delivery



**8 mobile
showrooms**



**Smaller quantities
possible**



**Worldwide
shipping**

More
inspiration
this way



SCAN ME!

